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CMYK 2.0; a cooperative workflow for photographers, designers, and printers. McCleary, Rick. Peachpit Press, Inc. 2009 268 pages \$49.99 Paperback T385 For a quarter century, McCleary has been trying to infuse the sensibilities of fine arts into commercial art projects.

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In CMYK 2.0, Rick McCleary clearly explains and illustrates “a

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cooperative workflow for photographers, designers, and printers.” It’s the best book I’ve seen for quickly understanding the color reproduction process, from photo to layout to display to desktop print and then off to a printing press.

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Written with exceptional clarity, CMYK 2.0 presents a highly detailed and thoroughly rigorous approach to CMYK color, and it offers a workflow that all photographers, designers, and printers need--one that works. The book's companion website provides a collaborative forum of growing resources and information on all things CMYK.

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author, CMYK 2.0: A Cooperative Workflow for Photographers, Designers, and Printers. Peachpit Press

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